



To whom it may concern,

In February 2016, Ron Henderson, *The Fitness King*, spoke at our company-wide all-employee meetings. He was the first speaker each of the two days. What a WONDERFUL way to start the day!

We have had other health and wellness speakers at these meetings...but none like Ron. His message was well-received by the employees. When our management team met the following week to critique the various speakers and sessions, Ron came out the “winner”.

In our organization, we run the gamut from business attire office employees to dirt-under-the-fingernails field employees. It can be difficult for a speaker to effectively connect with people with these diverse skillsets and personalities. That is a non-issue with Ron. He connected with everyone. His message was received well and I know several decided to make life-style changes after our sessions.

I highly recommend bringing Ron into your organization. You will not regret it!

Sincerely,

*Steve Shurts*

President/CEO  
East Central Energy